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# W.DRESSROOM AUTHORIZED DEALER PROGRAM

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We appreciate your interest in partnering with us. Our dealers are part of our family, and we look forward to collaborating and growing with you.

Please fill out and send back this whole packet along with current copies of your Business License and Resale Certificate.

We will assign a Regional Account Manager, who will onboard and train your teams to help you successfully market and sell our products.

Please note, that we will not process incomplete packets. This process will take 3-5 business days from the time of submission.

Sincerely,

**W.DRESSROOM**  
NEW YORK

## STARTER KIT

### 8 PCS DISPLAY SET

1 SET: 8 pcs x 3 row = 24 pcs  
2 SETS: 24 pcs x 2 ea = 48 pcs  
\*Dress Perfume 150ml: \$19.99 (16 ea)  
Dress Perfume 70ml: \$14.99 (32 ea)

MSRP ~~\$800~~

**\$400**  
**(50% OFF)**



\*Display 1 pc, Testers 8 pcs included.

Dress Perfume Name	Select	Dress Perfume Name	Select
No.02 Coco Conut		No.40 Chic Amber	
No.03 Baby Green Tea		No.41 Jas-Mint	
No.09 Gogo Mango		No.45 Morning Rain	
No.10 October Woody		No.46 Pure Lily	
No.11 White Soap		No.49 Peach Blossom	
No.12 Very Berry		No.50 Green Apple	
No.13 Velvet Powder		No.51 Juicy Grapefruit	
No.18 Gentleman Code		No.53 Mediterranean Breeze	
No.26 Herb Woody		No.55 Green Grape Sherbet	
No.30 White Musk		No.97 April Cotton	
No.34 Always Happy		No.98 Secret Musk	

## STARTER KIT

### 12 PCS DISPLAY SET

1 SET: 12 pcs x 4 row = 48 pcs  
2 SETS: 48 pcs x 2 ea = 96 pcs

\*Dress Perfume 150ml: \$19.99 (24 ea)  
Dress Perfume 70ml: \$14.99 (72 ea)

MSRP \$1680

**\$840**  
**(50% OFF)**



\*Display 1 pc, Testers 12 pcs included.

Dress Perfume Name	Select	Dress Perfume Name	Select
No.02 Coco Conut		No.40 Chic Amber	
No.03 Baby Green Tea		No.41 Jas-Mint	
No.09 Gogo Mango		No.45 Morning Rain	
No.10 October Woody		No.46 Pure Lily	
No.11 White Soap		No.49 Peach Blossom	
No.12 Very Berry		No.50 Green Apple	
No.13 Velvet Powder		No.51 Juicy Grapefruit	
No.18 Gentleman Code		No.53 Mediterranean Breeze	
No.26 Herb Woody		No.55 Green Grape Sherbet	
No.30 White Musk		No.97 April Cotton	
No.34 Always Happy		No.98 Secret Musk	

## COMPANY INFORMATION

In addition to completing this form, please include a copy of your resale license to be eligible for dealer discounts.

Company Name: \_\_\_\_\_ FEIN: \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_

Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_

Company URL: \_\_\_\_\_

GM/Owner: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Parts Manager: \_\_\_\_\_ Email: \_\_\_\_\_

Sales Manager: \_\_\_\_\_ Email: \_\_\_\_\_

Accounting: \_\_\_\_\_ Email: \_\_\_\_\_

Social Media Accounts: *Instagram:* \_\_\_\_\_

*Facebook:* \_\_\_\_\_

*YouTube:* \_\_\_\_\_

### GENERAL INFORMATION (Please select all that apply):

Facility Includes:  Retail Showroom  Wholesale Distribution  Online/Webstore

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### FOR OFFICE USE ONLY

Date of submission: \_\_\_\_\_ Date added to database: \_\_\_\_\_

Territory: \_\_\_\_\_ Starting Discount: \_\_\_\_\_

## CREDIT CARD AUTHORIZATION FORM

All information entered on this form will be kept strictly confidential. This form authorizes billing to your credit/debit card.

### INSTRUCTIONS

- 1) Complete the entire form legibly and completely. Card holder must sign on the line indicated. We reserve the right to verify the provided information with your Credit Card Issuing Bank.
- 2) Include a photocopy of the front and back of the signed credit card.

### BUSINESS / CUSTOMER INFORMATION

Legal Name: \_\_\_\_\_ DBA: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

### CREDIT CARD INFORMATION

Credit Card Type (select one):  VISA  MASTER CARD  DISCOVER  AMERICAN EXPRESS  
Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code(CCV): \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Credit Card Phone Number: \_\_\_\_\_

Would you like us to keep this credit card on file for future orders?  Yes  No

If NO, Please indicate the Sales Order/Invoice number and amount you are authorizing for a one time charge:

Sales Order/Invoice #: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Being the cardholder or Corporate Officer, by signing below I understand and agree to pay, and specifically authorize BesselCo. W.Dressroom and Agent to charge my credit card, for all product and/or services provided. I further agree that in the event my credit card becomes invalid, I will provide BesselCo. dba W.Dressroom or Agent with a new valid credit card upon request, to be charged for the payment of any outstanding balances owed to BesselCo.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

## ACH AUTHORIZATION FORM

I hereby request and authorize W.Dressroom, hereinafter called COMPANY, to initiate credit entries and to initiate debits and adjustments for balances due and any credit entries in error to my account(s) indicated below and the depository named below, hereinafter called DEPOSITORY, to credit and/or debit the same to such account(s).

**Account (Select one):**      Checking      Savings

Name on Account: \_\_\_\_\_ Amount: \_\_\_\_\_

Bank/Credit Union Name: \_\_\_\_\_ Branch: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

ABA Routing Number: \_\_\_\_\_ Account Number: \_\_\_\_\_

This authority is to remain in full force and effect until COMPANY has received written notification from me of its termination in such time and in such manner as to afford COMPANY reasonable opportunity to act on it.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please attach a voided check if a checking account is selected.*

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**Place voided check here**

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**I further understand that:**

- Direct deposits/debits become effective immediately upon receiving this request.
- If direct deposit is not canceled by me before closing an account, funds payable will be delayed.
- I must notify COMPANY at least 5 business days before payment is made in order for changes to take effect.

**Return form to: Administrator, W.Dressroom, [info@wdressroomusa.com](mailto:info@wdressroomusa.com) or fax 630-787-1603**

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For office use only: Date Received/Processed: \_\_\_\_\_ By: \_\_\_\_\_

## W.DRESSROOM POLICIES AND PROCEDURES

### MAP PRICING POLICY:

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Our products have a recommended MSRP that we urge our dealers to follow. However, we understand that some flexibility may be required to meet the customer's needs. We have a strict MAP (Minimum Advertised Price) policy that allows a maximum of 5% discount from the MSRP. Any dealer who is suspected or found to violate this policy may lose their program eligibility at any time.

### AVAILABILITY:

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W.Dressroom Sales and Distribution is operated out of our Corporate Office in Wood Dale, IL, near the O'Hare International Airport in Chicago. Our inventory levels change daily.

- IN STOCK Inventory – Typically ships within 2 business days from time of order.
- BACKORDERED Inventory – We may have a shipment currently under production, currently inbound via Air/Ocean freight, or product may have to go into full production. Lead times will vary anywhere from 1 to 4 weeks.

### ORDERING / PREPAYMENT POLICY:

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Payment in full is required at time of order. This applies to both in-stock, and backordered item(s). We only accept U.S. based credit cards or ACH bank wire transfers.

### CANCELLATION / RETURN POLICY:

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W.Dressroom will not accept or process unauthorized returns. To return an item, a Return Merchandise Authorization (RMA) must be requested from W.Dressroom and approved. All returns must be shipped back to W.Dressroom in new, unused condition and original packaging within thirty (30) days of delivery. Returns are subject to a 25% restocking fee. Returns will not be accepted for used or special-order items, or items that have been modified in any way – no exceptions will be made.

### WARRANTY POLICY:

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Dealers are responsible for keeping all sales order records for warranty purposes. Warranty is not transferable and original purchase documents must be verified. Defective items must be returned to our warehouse located in Wood Dale, IL for replacement in accordance with our return policy. Shipment costs will be at the buyer's expense. We will replace all defective items that meet our requirements, but will not accept any liability for loss or inconvenience caused by misuse. We reserve the right to withhold issuance of credit until the returned defective item(s) have been inspected and tested.

#### EXCLUSIONS & LIMITATIONS:

- Any product that has been subjected to abuse, accident, alteration, or neglect renders the warranty null and void.
- Conditions resulting from acts of nature, weather, criminal activity, or accidents are subject to adjustment under the product warranty.
- There is no warranty, expressed or implied, on any items that have been modified.